

**CHANNEL ISLANDS NATIONAL MARINE SANCTUARY
2018 Sanctuary Advisory Council Topics of Interest**

Topic	Possible SAC Activities	Council Member Comments	Highest Rated ¹
A. <u>MARKETING, TRAVEL & TOURISM</u>			
A1. Get Into Your Sanctuary event	a) SAC Marketing Subcommittee and SAC to learn about and provide advice for improving success with CINMS participation in an ONMS Get Into Your Sanctuary weekend event, August 4-5, 2018.		
A2. Social media	a) SAC Marketing Subcommittee to reconvene (or have regular check-ins with staff); continue to recommend ways to improve CINMS use of social media. b) Bring back Visit Santa Barbara and similar organizations to learn from.		H
A3. Visitor-serving Businesses	a) Continue to invite and hear from small businesses that provide services to sanctuary visitors.	<i>Presentations thus far have been fascinating and help us do a better job because we know more about each other</i>	H
A4. Outreach product input	a) Marketing Subcommittee, and others, to provide input on updated content, format, and use of the existing printed product " National Marine Sanctuaries of the West Coast ".	<i>Documents such as this must be up to date or don't have them</i>	
B. <u>SHIPPING – RELATED ISSUES</u>			
B1. Vessel Speed Reduction	a) Learn about 2017 and 2018 Vessel Speed Reduction program results and plans; discuss and advise on the future direction of this program.		
B2. Marine Shipping Working Group follow-up	a) Update from staff on consideration of and progress implementing ideas from the council's Marine Shipping Working Group .	<i>Without follow-up and update, the effort will feel like a waste of time. The follow-up can even be: "regret we can't implement any of your ideas because of XYZ." However, I think there are aspects of the report that have life and are a good-news story.</i>	
C. <u>SANCTUARY CONDITION REPORT</u>			
C1. Using the Condition Report	a) When final report is completed and shared with all (by mid-2018), discuss and advise on use of the report's findings for management planning and other purposes.	<i>Council member suggestion: Create a 'plain English' version.</i>	H
C2. Ecosystem Services	a) An ecosystem services assessment for CINMS is running behind the main Condition Report, and may be released separately from it. If the Chumash Community Working Group is available and interested, staff and ONMS headquarters chief economist can provide support for them to contribute an indigenous perspective to this assessment.		

¹ The 8 highest-priority (H) topics were determined through polling of SAC members via email between January – March 2018 and during the March 16th SAC meeting.

Channel Islands National Marine Sanctuary – 2018 Sanctuary Advisory Council Topics of Interest

Topic	Possible SAC Activities	Council Member Comments	Highest Rated ¹
<u>D. SEAFLOOR MAPPING INITIATIVE</u>			
D1. Seafloor Mapping	a) Receive staff updates/presentations on continued efforts in 2018 to increase coverage of high-resolution mapping of the seafloor in CINMS and adjacent areas ; discuss management significance and other values of this growing body of available seafloor habitat data.	<i>More.</i>	
<u>E. FISHERIES & FISHING</u>			
E1. Education about Fishing	a) Fishing representatives (commercial & recreational) to propose and help arrange educational talks to the council designed to elevate our understanding of Channel Islands-based fishing opportunities, practices, resources, fisheries, etc. b) Hear periodic reports from the California Dept. of Fish and Wildlife on state fisheries developments that are relevant to CINMS waters.	<i>There is a linkage between this and C1.</i>	H
E2. Rec Fishing Team Projects	a) Hear periodically from Capt. David Bacon to learn about/discuss plans from the ONMS/NMFS Recreational Fishing Team that he is part of, including locally-based projects involving CINMS.		
<u>F. MARINE PROTECTED AREAS (MPAs)</u>			
F1. Biological & Socioeconomic Monitoring of Channel Islands MPAs	a) If any significant new information becomes available, hear from scientists that have been conducting marine reserve monitoring or studies, including socioeconomics, in/around the CINMS. b) Radar pilot project, Phase 2 – Learn more about, and provide input/feedback on, the sanctuary’s work with UCSB’s Mechanical Engineering Dept to use an enhanced marine radar system to improve monitoring of vessel use patterns in/around MPAs.		H
F2. MPA Education	a) Hear from the Santa Barbara Channel MPA Collaborative group (which several SAC members are part of), to learn about new education and outreach activities and opportunities relevant to the Channel Islands MPAs as well as mainland coast MPAs.		
<u>G. CLIMATE CHANGE EFFECTS</u>			
G1. Ocean Acidification (OA)	a) Council to hear from and understand the latest ocean acidification monitoring and science experiments being set up within and adjacent to CINMS (consider invitation to UCSB Hofmann lab), and an update on OA education/communication activities from CINMS staff (L.		H

Channel Islands National Marine Sanctuary – 2018 Sanctuary Advisory Council Topics of Interest

Topic	Possible SAC Activities	Council Member Comments	Highest Rated ¹
	Francis). b) Council to hear and learn from scientists working within CINMS to explore, monitor and sample deep sea coral habitats, in part to detect possible OA effects.		
G2. Sea level rise	Council to hear about sea level rise forecasts for the CINMS, and discuss plans for adaptation.	<i>Suggested by Bob Warner.</i>	
<u>H. ENFORCEMENT</u>			
H1. Enforcement	a) Invite, hear from, and ask questions to the NOAA Office of General Counsel for Enforcement (Paul Ortiz, Attorney) about processing of sanctuary cases, and the NOAA Office for Law Enforcement (Dayna Matthews) about progress hiring more enforcement officers and agents in our area.	<i>I think this is important because it is something we can do something about. Two types of offenders: 1) Offenders who don't know the rules. This could guide the SAC to help develop ways to get the word out about the rules so law-abiding people follow them. 2) Offenders who deliberately break the rules. They need stopped. If there are these sorts of offenses and a problem is lack of resources for more patrols (officers and boats/cutters), the SAC can help illuminate the issue to appropriate agencies (Park Service, NMFS, USCG, etc) and recommend more.</i>	H
<u>I. NON-NATIVE SPECIES</u>			
I1. Undaria and Sargassum	a) Council to review, comment on, and consider adopting or endorsing a report containing recommendations for management of invasive algae in the sanctuary. The report is being drafted by Roxanne Diaz (UCSB) and will be assisted by incoming CINMS California Sea Grant Fellow Lindsay Marks. b) Council to continue to receive field reports concerning the sighting of <i>Undaria</i> within sanctuary and park waters.		H
<u>J. SANCTUARY MANAGEMENT PLAN</u>			
J1. Progress report	a) Receive staff presentation on progress made implementing the current CINMS management plan.		
J2. Process and Pre-scoping discussions	a) Learn about and provide feedback on a planned process for development of the next CINMS management plan, including the advisory council's role, opportunities for the public to contribute, and stakeholder group identification/outreach. b) Discuss views and perspectives on the scope of the next CINMS management plan review (prior to entering the public scoping period).	<i>Very high priority because it is something happening in our Sanctuary that we can do something about.</i>	

Channel Islands National Marine Sanctuary – 2018 Sanctuary Advisory Council Topics of Interest

Topic	Possible SAC Activities	Council Member Comments	Highest Rated ¹
<u>K. ADDITIONAL TOPICS / ACTIVITIES SUGGESTED BY COUNCIL MEMBERS</u>			
K1. Chumash Community Working Group	Working Group Chair(s): Please list a few top-priority activities to be proposed for the CCWG, including what the working group would like to bring to the full council in 2018: a) b) c)		
K2. Sanctuary Education Team	Working Group Chair(s): Please list a few top-priority activities to be proposed for the SET, including what the working group would like to bring to the full council in 2018: a) b) c)		
K3. Research Activities Panel	Working Group Chair(s): Please list top-priority activities for the RAP, including what the group would like to bring to the full council in 2018: a) Convene group to discuss predicted changes in the CINMS due to climate change (warming, acidification, sea level rise, increased storm intensity, changes in wind-driven flow) and what might be done to adapt to these changes. b) Final review of Sanctuary Condition Report: where are our greatest research needs? c) Receive periodic updates of research and research support conducted by CINMS staff.		
K4. Conservation Working Group	Working Group Chair(s): Please list a few top-priority activities to be proposed for the CWG, including what the working group would like to bring to the full council in 2018: a) b) c)		
K5. Coordinated Messaging	<i>From Kip Louttit: <u>Are there common themes or problems we want to push to the public? If the answer is YES, SAC develop a process to pick them and distribute to</u></i>	No selfies.	

Channel Islands National Marine Sanctuary – 2018 Sanctuary Advisory Council Topics of Interest

Topic	Possible SAC Activities	Council Member Comments	Highest Rated ¹
	<p><i>appropriate entities to push them out.</i></p> <p><u><i>If the answer is “no,” this item is closed.</i></u></p> <p><u><i>If the answer is “yes,” here’s my notion.</i></u> <i>As I read through this of Topics of Interest I wondered if we need to distill the many things we’re doing and issues we and the sanctuary are dealing with into the top half a dozen that we highlight. I’m tying together A1 on Get into your Sanctuary, A2 on Social Media, A4 on the pamphlet, D1 on Education about fishing, D2 on Rec. Fishing, E2 on MPA Education, J1 on Sanctuary Management Plan Progress Report, and K2 on the work of the Sanctuary Education Team. My notion is that these groups and initiatives are doing great work and putting out great info, but perhaps we can do it better by giving them a few common themes they ALL put out in addition to their unique messages for specific purposes and events. Single message/many messengers theme. Get into Your Sanctuary, social media, pamphlets, education will all have common/neverending themes and focused themes that best benefit all.</i></p> <p><i>I grabbed #1-3 from the “Protecting Your Channel Islands” pamphlet and 4-6 from this document. For example: “Come and visit our beautiful sanctuary, and to help preserve it, please:</i></p> <ol style="list-style-type: none"> <i>1. Take only memories and photographs, and leave only bubbles or footprints.</i> <i>2. When diving, be gentle to marine organisms. When walking, stay on established trails to avoid walking on fragile flora and fauna.</i> <i>3. Keep your distance from animals and don’t feed them.</i> <i>4. Undaria and Sargassum are an invasive species that has entered the park’s waters. When diving, please do X, Y and Z to help prevent spread.</i> <i>5. The Voluntary Speed Reduction Program was a great success in 2017 and the Recognition Ceremony is 1 March, 1-4 PM in Wilmington, CA.</i> <i>6. Mark your calendar for the Get Into Your Sanctuary weekend event 12-13 August 2018.”</i> <p><i>Just a thought. v/r Kip</i></p>		